

FORD SAEKS BIO

(Pronounced Sakes... as in “For Heaven Sakes”)

SHORT BIO (for event pages, one-sheets, speaker intros)

Ford Saeaks: Igniting Business Growth, Innovation & Results

Hall of Fame keynote speaker and business growth accelerator Ford Saeaks has helped clients generate over \$1 billion in sales worldwide. With a dynamic blend of strategy, innovation, and practical wisdom, Ford empowers organizations to outthink the competition, attract top-tier customers, and accelerate growth. His high-energy presentations deliver real-world insights on AI, leadership, performance, and marketing mastery—making him a top choice for franchises, associations, and forward-thinking brands. Learn more at ProfitRichResults.com.

LONG BIO (for websites, speaker kits, or event brochures)

Ford Saeaks: Accelerating Growth, Innovation, and Measurable Results

Ford Saeaks is a globally recognized Business Growth Accelerator and Hall of Fame keynote speaker whose insights have fueled more than \$1 billion in sales for clients ranging from startups to Fortune 500s. As the CEO of Prime Concepts Group, Ford brings over two decades of hands-on experience helping organizations drive performance, scale revenue, and build standout brands.

His proprietary Accelerated Growth System™ identifies the mindset, strategy, and tactical gaps that limit success—and closes them with clarity and speed. Ford’s presentations are packed with practical takeaways that create immediate impact, whether you’re looking to boost marketing ROI, harness AI for smarter operations, or inspire peak performance across your team.

A leading voice in AI integration, Ford equips audiences with tools to streamline operations, personalize customer experiences, and gain a sustainable competitive edge. He’s the author of seven books, including the game-changing *AI Mindshift*, *Accelerate*, and *Superpower Success*, and he’s been trusted for over 2,500 keynotes by associations, franchise systems, and global brands alike.

Whether on stage or on screen, Ford delivers real-world value with a no-fluff style that resonates across industries—especially in franchising, retail, tech, and business services.

Ready to transform your next event into a catalyst for growth? Visit ProfitRichResults.com or explore keynote clips at Fordify.tv.

BYLINE FOR THE MEDIA:

Ford Saeks: Igniting Business Growth, Innovation, and Results

Hall of Fame keynote speaker and business growth expert Ford Saeks has revolutionized success strategies, driving over \$1 billion in sales globally. Renowned for his dynamic insights in accelerating performance and AI innovation, Ford helps businesses attract customers, outpace the competition, and achieve measurable results. Discover more at www.ProfitRichResults.com.