

PLEASE NOTE: Ford prefers to play his 45-second video introduction that's embedded in his PowerPoint Deck. Use this written introduction only as a backup or if you prefer a spoken introduction from a company representative.

FORD SAEKS - INTRODUCITON

Pronounced Sakes... Like For heaven's Sakes

- Read as written, please don't adlib.

Are you ready to accelerate growth, ignite performance, and unleash the full potential of you and your organization?

Ford Saeks is known for turning disruption into opportunity and complexity into clarity. A Hall of Fame keynote speaker, author of several books, and serial entrepreneur, he has worked with organizations around the globe—from innovative start-ups to Fortune 500 giants—to generate breakthrough results.

Along the way, he's been awarded three U.S. patents, earned numerous industry awards, and is the Host of FORDIFY LIVE and the Business Growth Show Podcast. As CEO of Prime Concepts Group and creator of the Accelerated Growth System™, Ford equips leaders and teams to boost performance and harness the power of AI—without losing the human touch that drives lasting success.

When he's not guiding leaders to breakthrough results, you'll find him cycling open roads, exploring new corners of the globe, or—believe it or not—hunting for working outlets at airports like they're winning lottery tickets. He's here today to help us bridge the gap between where we are and where we want to be. Get ready to fuel your mind and accelerate your results. Please welcome... **FORD SAEKS!**